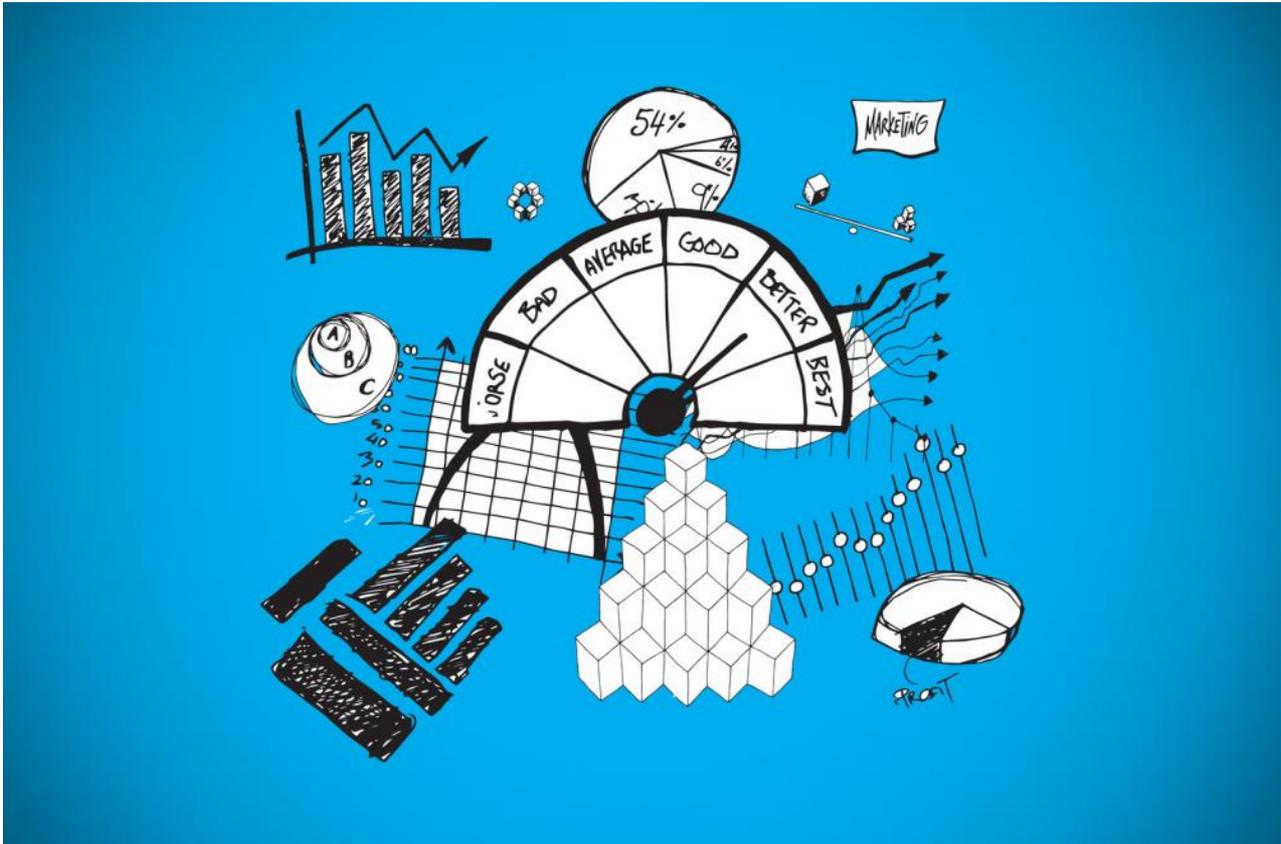


How Can Data Visibility Improve Logistics?

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How Can Data Visibility Improve Logistics?

No matter how advanced the industry has become, there will always be the need for data to make important decisions. Big data helps industries gain helpful insights and predict trends for the years to come.

Data brings predictability to the business, and helps owners gauge the efficacy of their business operations in the long-run.

The logistic industries can reap multiple benefits from big data, 64 percent of business executive agree that big data can bring ground breaking changes to the supply chain industry.

Better record keeping

Strategies are based on analytical and predictive data, both require presence of a good record keeping mechanism in a company.

Data needs to be visible at every step of the supply chain, so that it can be utilized effectively in the future. Having data-driven strategies for your supply chain provides transparency at every level, and helps in measuring success.

With availability of authentic data, you can move to a digital platform and optimize process efficiencies.

Contextual intelligent and business insight



Contextual intelligent is learning about the environment and context of a certain set of data, and utilizing this information to a different situation.

When data from different participants of the supply chain is available, such as carrier, retailer, and manufactures, you can device better strategies to improve process efficiencies.

Moreover, you can gain insights and conduct predictive analysis from this data to better plan your business operations.

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Better communication

Communication is necessary throughout the supply chain in order to achieve optimal results. Integrating your system with shipping software will make data sharing with partners a seamless process.

You can draw contracts, give specification, and negotiate freight, in timely and cost-effective manner with data transfer. You can speed up the supply chain process with timely availability of data, and ensure that company's requirements are followed every step of the way.

Carryout geographical analysis

Data-driven strategy will provide you access to freight documentation. Choosing the shortest routes of delivery is not enough to save cost; you need to analyze the fuel consumption, time, distance, and delivery experience. With open access to data, you can choose better and cost-effective routes for your business.

Better order-cycle

Prediction plays a huge role in timely order delivery. Maintaining a sufficient inventory ready for production means you have to anticipate demand. With use of data, you can predict future demand, and forecast consumption trends. This will help you meet consumer demand with timely supply of raw materials.

Apart from meeting demand in a timely fashion, you can also save up on warehousing cost by limiting the storage time. You can predict the need of supplies at a given date and get it delivered only when the need arises, eliminating the need of warehousing.

Integrate your system with multi-carrier shipping software to reap benefits of BIG data. We at ProcessWeaver provide comprehensive shipping solutions that lowers your cost and improves business efficiencies. Call 888.932.8373 to request a demo.