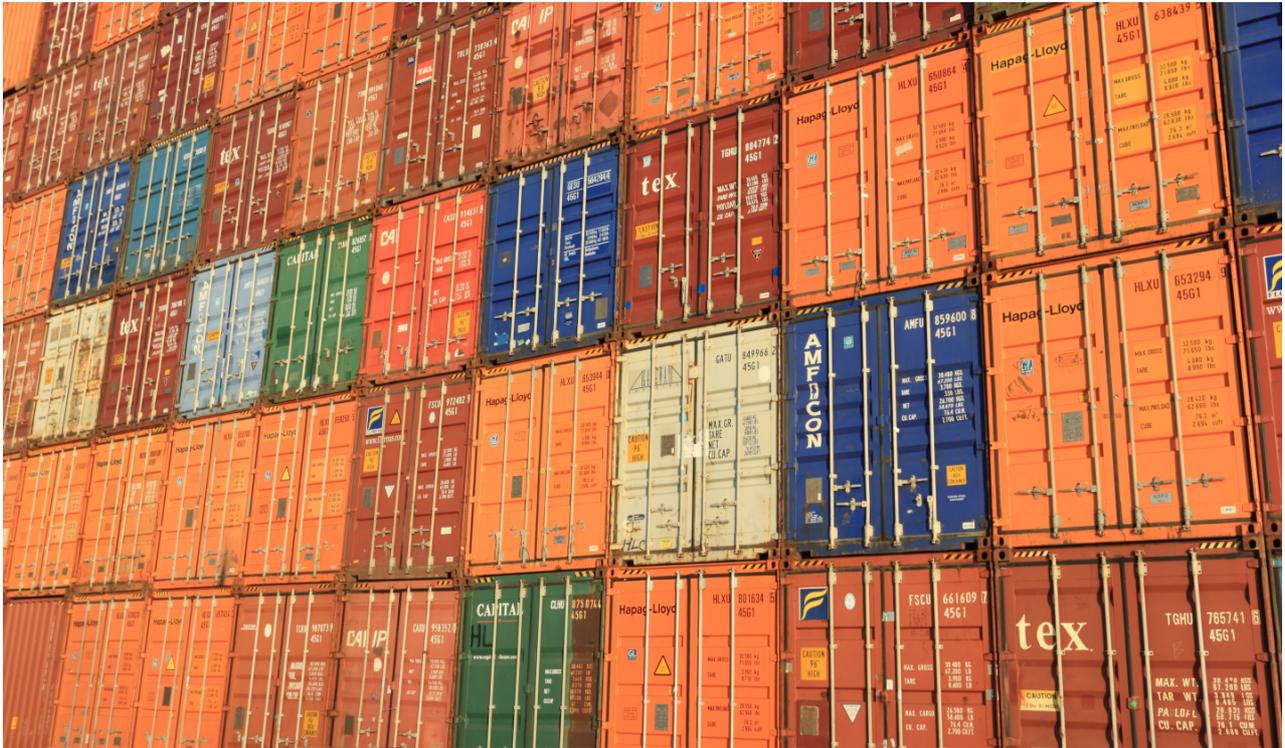


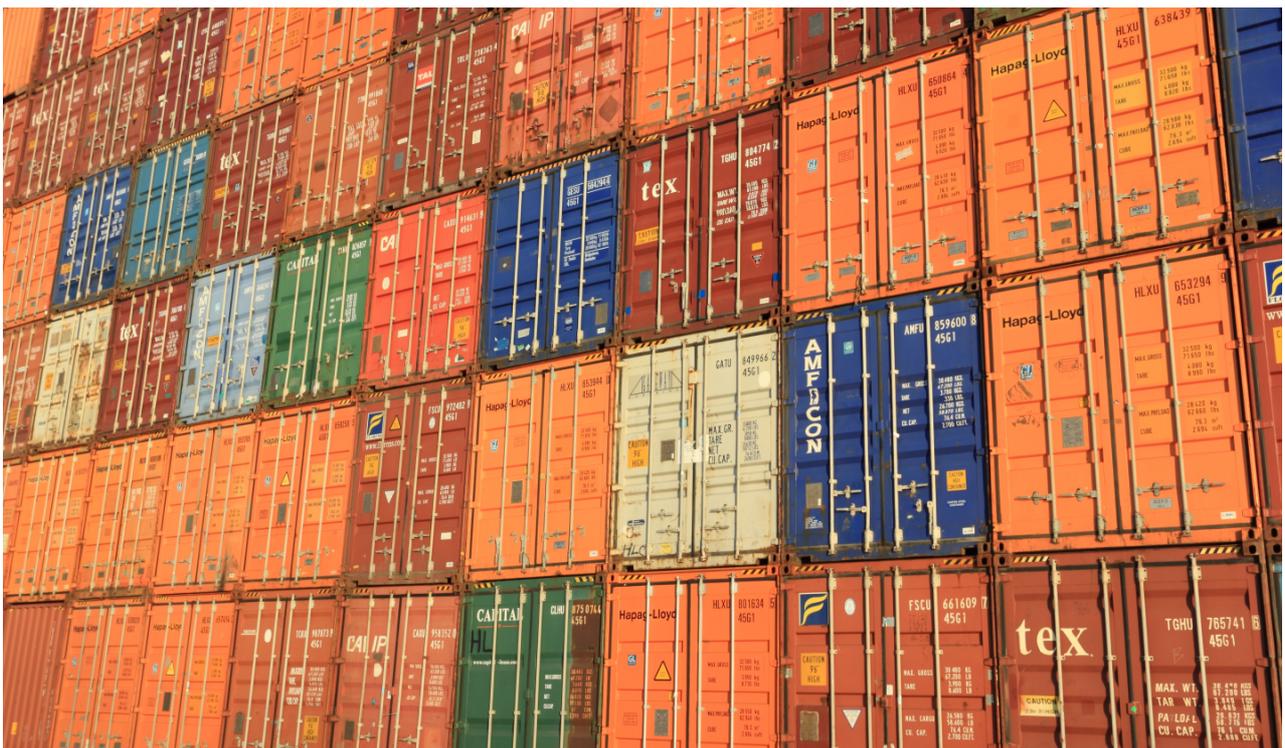
Here Are Some Logistics Trends for 2020

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It's not news that technology has had a huge impact on all businesses and industries. It's allowed us to automate and streamline processes, be more timely and cost-efficient, while reducing chances of human error.



The logistics industry has been completely transformed by technology. With the growth in global e-commerce businesses, it's more vital than ever that companies stay up to date on logistic trends to keep up with their competitors.

Their near future consists of exciting technological upgrades in the logistics industry as Artificial Intelligence, robotics and machine-learning algorithms are expected to be integrated into shipping systems.

Check out some of the logistics trends you'll see in 2020:

1) Customers will choose their mode of delivery

This year you can expect e-commerce businesses to give customers the option to choose from a number of logistics providers. This adds pressure on logistics companies as they cannot afford to be in the background; customers need to be familiar with their name and services in order to pick them. Logistics companies need to think of implementing customer-oriented strategies to enhance company recognition.

2) The need for perfect order deliveries

In 2020, customers aren't going to be content with orders that happen to arrive past the timeframe they were given. They need a little more precision. The new year is all about perfect order deliveries – where the right order is delivered in the correct condition at a precise time.

3) Focusing on developing a sustainable yet profitable supply chain

All businesses are facing the pressure to be more environmentally conscious and the logistics industry is no different. There is an emphasis on reducing carbon emissions. More businesses are seeking out logistics companies that provide auto-routing and other environmentally-friendly options.

4) Data driven logistics

Technology can be used to study old data patterns and forecast demand, letting companies plan and align their processes well in advance.

In the future, more companies are expected to make use of Big Data algorithms, data visualizations tools and advanced analytical tools to make their processes more efficient and further reduce their delivery times.

Generally, the logistics industry is concentrating on streamlining complex processes and dissolving tedious tasks to develop a more efficient system and better satisfy their customers.

ProcessWeaver is committed to helping logistics businesses ease cumbersome processes with the use of inbound and outbound shipping software such as SAP Hybris and IBM WebSphere Commerce that has proven to make them more organized, cost-efficient and punctual.

Contact us today to find out how you're current shipping software can be improved.